LOCAL MULTIPLIER EFFECT



SUPPORTING LOCAL BUSINESSES ISN'T JUST A ONE-TIME BENEFIT; IT'S AN INVESTMENT IN THE FUTURE PROSPERITY OF YOUR COMMUNITY

...BUT HOW?



Consumer buys from a local store.



The local store pays employees, & other local goods & services providers.



The employees spend their wages within the community as well.



Each time the money is spent, it creates more income for local businesses & workers.



This cycle of spending & re-spending multiplies the impact of the initial money spent, leading to economic growth & stronger local businesses

WHY IT MATTERS

INCREASED WEALTH

More money circulating within the community means higher income & financial stability for local residents.

JOB CREATION

Local businesses tend to hire local workers, reducing unemployment & fosters a sense of community.

ENTREPRENEURSHIP

A thriving local economy encourages innovation and entrepreneurship, leading to new businesses & services.

COMMUNITY SERVICES

Local spending can enhance public services & infrastructure by generating more tax revenue.

