

# LOCAL MULTIPLIER EFFECT



**SUPPORTING LOCAL BUSINESSES ISN'T JUST A ONE-TIME BENEFIT;  
IT'S AN INVESTMENT IN THE FUTURE PROSPERITY OF YOUR COMMUNITY  
...BUT HOW?**



## WHY IT MATTERS

### INCREASED WEALTH

More money circulating within the community means higher income & financial stability for local residents.

### JOB CREATION

Local businesses tend to hire local workers, reducing unemployment & fosters a sense of community.

### ENTREPRENEURSHIP

A thriving local economy encourages innovation and entrepreneurship, leading to new businesses & services.

### COMMUNITY SERVICES

Local spending can enhance public services & infrastructure by generating more tax revenue.