

# CHARITABLE GIVING



## YOUR DOLLAR MAKES A DIFFERENCE!

By choosing to shop local, you're not just buying a product; you're investing in Alaska's future. Local businesses give back more, creating a cycle of generosity that strengthens the entire state.

### LOCAL BUSINESSES GIVE AT A RATE OF 4X MORE

This results in increased resources for community initiatives, nonprofits, and local causes that provide direct benefits to Alaskans.



### BOOSTING COMMUNITIES THROUGH TAX REVENUE

When money stays in the local economy, it increases tax revenues that support community charities and vital infrastructure, helping fund programs that directly benefit residents in need.

### THERE IS A QUANTIFIABLE DIFFERENCE

If every Alaska household redirected \$20/week to local businesses, it would result in \$6.6 million more in charitable contributions from local businesses.

### LOCAL CHARITIES SUPPORT RESILIENT COMMUNITIES

Local businesses give back by aligning support with community needs, from youth programs to food banks.