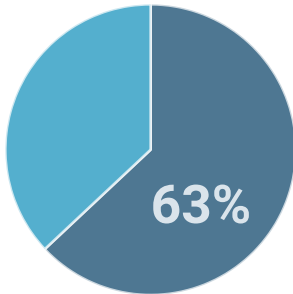


Impacts of Buying Local in Alaska

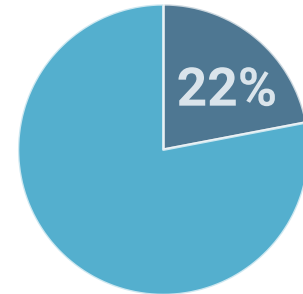
How Much Business Revenue Stays Local?

Locally-Owned Businesses

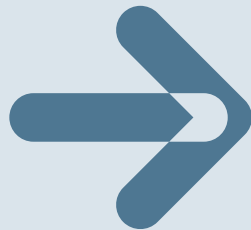


VS.

Non-Local Businesses



What if every Alaskan household spent \$1,000 at local businesses instead of chain business?



\$250 million in total revenues to local business

\$157 million stays local and circulating in the Alaska economy



\$103 million stays in Alaska than if spent at non-local businesses

Local Businesses Create Jobs

\$1,000 spent by every household in Alaska at local businesses means...



7,500 Jobs



\$282 M in Wages



\$800 M in Value