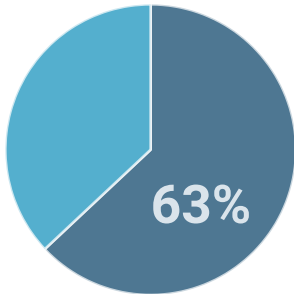


Impacts of Buying Local in Alaska

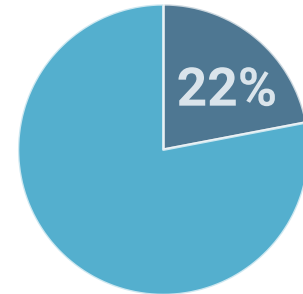
How Much Business Revenue Stays Local?

Locally-Owned Businesses

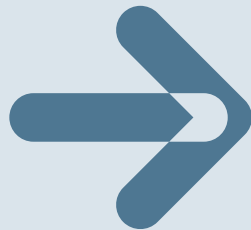


VS.

Non-Local Businesses



What if every Alaskan household spent \$20 a week at local businesses instead of chain business?



\$250 million in total revenues to local business

\$157 million stays local and circulating in the Alaska economy



\$103 million more stays in Alaska than if spent at non-local businesses

Local Businesses Create Jobs

\$20/week spent by every household in Alaska at local businesses means...



5,930 Jobs



\$215 M in Wages



\$308 M in Added Value